Job Description

Title:	Graphic Designer (Print & Web)
Reports to:	VP Creative Services & Production

Jobson Healthcare Information, a leading specialty healthcare communications, publishing, and medical education company, is seeking a proven Graphic Designer with a strong graphic design background and digital experience to join our team in New York City.

This position requires a high level of understanding of graphic design, typography, and magazine layout and how it extends through the digital realm (application and mobile) and its counterparts.

Job Responsibilities:

- Work with editorial to formulate visuals for stories
- Responsible for designing monthly pharmaceutical magazine from cover to cover
- Color correct and retouch artwork for print
- Responsible for final approval of all editorial pages
- Monitoring budget, processing invoices and archiving each issue
- Create social media updates
- Design and layout several monthly E-blasts
- Responsible for the design of multiple invites, posters, brochures and other marketing pieces
- Other duties as assigned

Qualifications:

- Versed in multiple areas (ads, email blasts, direct mail, web banners, POP, promotions, business collateral, logo development, catalog layout etc.).
- Expert proficiency in Adobe Creative Suite
- Experienced with coordinating project work and interfacing with editorial, sales reps, marketing managers, clients and production staff from conception to project completion.
- Ability to work within established design and identity guidelines.
- Excellent communication and leadership skills. Able to present ideas confidently and comfortably.
- Solid understanding of web design required.
- Experience utilizing HTML, CSS a plus.

NOTE: This job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice.

- Demonstration and understanding of responsive web design.
- Proofreading to produce accurate and high-quality work.
- Proficient use of MS Office Products (Word, Excel, Power Point).
- Bachelor's degree and 5 years of experience in the field required.
- Must be authorized to work in the U.S.

Travel

- None

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